**Award-winning UX Designer** embracing Human Centered Design, Design Thinking, and UX Research to lead a global hacker coalition to solve complex problems with blockchain, AI, and Machine Learning. **Design Leader** educating stakeholders through company-wide seminarson customer journeys and outcomes, ensuring solutions are adopted and embraced.  **Public Speaker** delivering keynote presentations and interactive workshops for events and classrooms like Denver Start-up Week and Metropolitan State University.

**WORK EXPERIENCE**

**Pinnacol Assurance Senior Product Designer** *2018 - present. Denver, CO*

* Started the first-ever CareerWise UX Apprentice program, promoted to Supervisor, and now educate and train two UX apprentices.
* Increased policyholder NPS score 25% by redesigning legacy system into a mobile-first application, responsible for ethnographic research, usability testing, UI, wireframes, and prototypes.
* Built a Design System from the ground up using Sketch, InVision, Material Design, and Storybook, improving design patterns and multi-platform congruence.

**IndigoTheory.io Principal Designer** *2018 - present. Denver, CO*

* Leader of a team of five international blockchain engineers focused on building projects rooted in empathy. Responsible for research, project scoping, interaction design, and presenting solutions.

**Compass Natural |Experience Design Manager** *2015 - 2018. Longmont, CO*

* Received Nexty Award Nomination at Expo West by identifying new product ingredient opportunities through customer journey maps, empathy maps, and A/B testing.
* Grew and led design team from one to four, responsible for design reviews, development handoff, allocation of work, and client communication on key accounts.

**Red Idea Partners |User Interface Designer** *2014 - 2015. Boulder, CO*

* Spearheaded firm’s website redesign doubling lead generation in the first year by working with stakeholders, creating a new information architecture, designing user flows, wireframes, and prototypes.
* Responsible for all UI / UX Design for over 20 clients, creating guidelines for consistent UI and interaction patterns.

**Innovatrium |Project Manager** *2013 - 2014. Ann Arbor, MI*

* Coordinated workshops and managed project deliverables for clients like BMW and Pepsi for an innovation consulting institute led by author and public speaker, Jeff DeGraff.

**EDUCATION**

**University of Michigan** - Magna Cum Laude

BA Multidisciplinary Design Engineering

**TOOLS**

Figma, Axure, Sketch, InVision, Adobe Creative Suites, Storybook, Frontify, UserTesting, Hotjar, Pendo, Fullstory

**SKILLS**

Interaction Design, UI Design, Information Architecture, Design Systems, Presentations, Public Speaking, Mentoring, Collaboration, Quantitative/ Qualitative Research

**AWARDS**

**UserTesting** - Illumi Award Nomination for UX Research

**Ethereum Denver** - Best User Onboarding, Impact Award, Vitalik’s Choice Award, Best UX Award

**BSIC** - Sustainable Cities Award for Homeless Gig Economy App

**ConsensysHealth** - Data Science and Supply Chain Award for COVID Blockchain Hackathon Project

**Decentralized AI** - 1st place for Ocean Protocol COVID supply chain data model